



YACHTING NEW ZEALAND

STATEMENT OF STRATEGIC DIRECTION

2025-2035

PURPOSE

To grow sailing and boating and inspire more New Zealanders through our sport.

LONG-TERM STRATEGIC OUTCOMES

Participation

Sailing and boating has growing participation in NZ, through being more accessible, relevant and inclusive.

High-performance and pathways

The NZL Sailing Team consistently delivers Olympic and world championship medals and inspires New Zealanders.

ENABLING OUTCOMES

Sailing and boating clubs and communities

Sailing and boating clubs deliver accessible, safe and quality experiences.

Yachting New Zealand leadership

Yachting New Zealand is a sustainable and trusted organisation that adds value to the sport in NZ.

LONG-TERM OUTCOMES

Participation

Participation-growth.

Interest in and following of sailing.

High-performance and pathways

Olympic medals.

World championship medals.

Developing and retaining athletes and coaches.

Sailing and boating clubs

Clubs are capable and sustainable.

Clubs deliver quality experiences.

YNZ services add value to clubs.

Yachting New Zealand leadership

YNZ revenue growth and diversification.

Staff culture and engagement.
Good governance.



YACHTING NEW ZEALAND

OUR COMMITMENT TO OUR COMMUNITY

FAIRNESS, RESPECT AND CARE

We treat everyone with fairness, respect and care. We create a **safe, inclusive environment** where people feel valued.

A POSITIVE IMPACT

From everyday actions to long-term impact, we leave people, places and our sport **better than we found them.**

PURSUIT OF EXCELLENCE

We pursue **excellence** through constant learning, innovating and adapting. **Curiosity, creativity and continuous improvement** guide us – because standing still isn't an option.

COMMUNITY CONNECTION

Together, we grow a **stronger, more connected** sailing and boating community.