

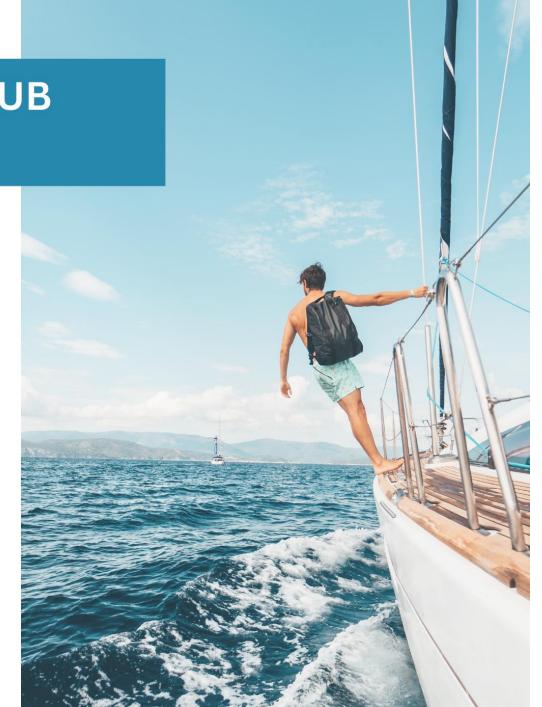
# WHAT IS THE CLEAN CLUB PROGRAMME?

The Clean Club programme is a framework yachting and boating clubs can adopt to begin or further advance their sustainability journey.

You are guided through five focus areas:

- Administration & Leadership
- Waste Management
- Resource Conservation
- Community Outreach
- Education

The Clean Club programme is a progressive system moving from one star through to three stars, depending on how many best-practice criteria a club has achieved.





**OPPORTUNITIES** FOR **SUSTAINABILITY FUNDING** 

**FURTHER** CONNECTION WITHIN THE **COMMUNITY** 

## **CERTIFIED CLEAN CLUBS**



















### **PROGRAMME PARTNERS**



"The New Zealand SailGP Team is a proud partner of the Yachting New Zealand Clean Club Programme. We believe in the power of using our sport for good, and we encourage sailing clubs in Aotearoa to join the #RacefortheFuture by signing up to the Clean Club programme. The most important step you can take on the sustainability journey is the first one".



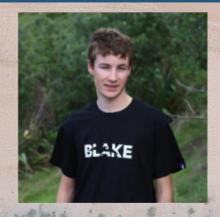
'Sailors for the Sea Powered by Oceana is proud to support Yachting New Zealand to develop the Clean Club initiative. Sailing clubs in New Zealand have the opportunity to join the Clean Club programme and take the lead for clubs around the world to commit to running their day-to-day activities with the environment in mind. Lessons learnt from Yachting New Zealand Clean Clubs and shared with Sailors for Sea will help pave the way for the program to be accessible for clubs worldwide".

## YOUTH LEADING THE WAY



"It's really important that younger sailors are involved in a club's sustainability journey to help create a permanent shift towards more environmentally friendly practices and mindsets. If we can foster an awareness and respect for the environment in younger sailors, we can create the next generation of leaders who want to protect it. Helping to implement the Clean Club programme at NYC has taught me a lot about leadership and about how even small changes can make a massive difference when there is involvement from a range of members - and it's really satisfying to see!"

#### Freya High Nelson Yacht Club



"As the junior representative to the Pleasant Point Yacht Club committee, the Yachting New Zealand clean club initiative gave me the framework and pathway to bring my experiences from Blake Inspire for Sailors back to my yacht club, and to help and lead them into thinking more about what we do to protect the environment as a club. This has given me a way to be involved within my club, that isn't doing administrative tasks, but something I am passionate about instead."

Arthur Mahon
Pleasant Point Yacht Club

