

# Women and Girls in Sailing Strategy

Yachting New Zealand are working to enable women and girls equal opportunities to participate, enjoy and succeed in our sport for life.

The collective effort of the whole sailing community is required to achieve this by working on these three areas: culture, pathways and programmes.



## A confident and connected female sailing community

### FOCUS

- Building connections
- Inclusive leadership
- Attract and retain more quality female coaches

## Widespread awareness of the opportunities for females in sailing

### FOCUS

- Greater visibility and understanding of sailing pathways
- Making it easier for sailors to transition between classes
- Raising the profile of females involved in the sport at all levels

## Encourage programmes that enable greater participation and engagement

### FOCUS

- Sailor-centred approach
- Building the base through creating an environment of development and enjoyment

# How we are going to get there



## A confident and connected female sailing community

### FOCUS

- Building connections
- Inclusive leadership
- Attract and retain more quality female coaches

### FIRST PRIORITIES

- A women and girls in sailing forum
- Female-only clinics
- Fostering a welcoming and inclusive sport that does not tolerate bad behaviour
- Encouraging clubs to have a women in sailing representative on committees
- Coach development and coaches sharing knowledge and experiences

### LONG-TERM INITIATIVES

- Inclusive leadership at every level
- Supporting more female leaders
- Leading mentoring programmes



## Widespread awareness of the opportunities for females in sailing

### FOCUS

- Greater visibility and understanding of sailing pathways
- Making it easier for sailors to transition between classes
- Identify and celebrate female role models across the sport

### FIRST PRIORITIES

- Create a comprehensive pathways poster
- Encouraging have-a-go days for sailors to try different boats
- Implementing a communications and media plan
- Developing and promoting opportunities for female race officials and volunteers

### LONG-TERM INITIATIVES

- Promoting career opportunities within the marine industry
- Supporting non-Olympic sailing opportunities beyond high school



## Encourage programmes that enable greater participation and engagement

### FOCUS

- Sailor-centred approach
- Building the base of sailors through creating an environment of development and enjoyment

### FIRST PRIORITIES

- Working with sailors to help shape quality programmes
- Developing buy-in from clubs and class associations to implement programmes that create greater engagement and retention
- Yachting New Zealand to share what they learn and promote best practice
- Promoting double-handed classes at junior level

### LONG-TERM INITIATIVES

- Encourage clubs to provide options that allow less time commitment

## WHAT SUCCESS LOOKS LIKE

- Greater all-round participation
- Increased retention
- More girls reaching high performance level
- Programmes that better reflect the needs of females
- More females working in the industry
- More female coaches, race management and leaders in the sport