






# Protect and enhance the marine and coastal environment for the enjoyment of all

Clean Clubs	Better Together	Lower Impact Events	Embrace Technology	Communication & Education
 <p><b>Clubs that actively strive to lower their impact on the environment and are champions for environmental sustainability</b></p>	 <p><b>A strong network of organisations that complement each other's work towards environmental sustainability</b></p>	 <p><b>Reducing the impact on the environment is a key deliverable for all sailing and boating events conducted in New Zealand</b></p>	 <p><b>Technological advancements are embraced by the sailing and boating community and used to reduce our impact on the environment</b></p>	 <p><b>A community of sailors, boaters and clubs who are well informed and have access to support and resources to help them reduce their impact</b></p>
<p><b>What we're going to do:</b></p> <ul style="list-style-type: none"> <li>• Lead an annual beach clean-up day</li> <li>• Encourage all clubs to sign up to LiteClub</li> <li>• Promote initiatives that help clubs run their daily operations and events in a more environmentally friendly way</li> <li>• Develop a 'Clean Club' standard that clubs can sign up to</li> <li>• Develop an environmental pledge sailors and boaters will abide by</li> <li>• Support clubs with hardstands to ensure they minimise their environmental impact</li> </ul>	<p><b>What we're going to do:</b></p> <ul style="list-style-type: none"> <li>• Develop relationships with organisations whose environmental work is aligned with Yachting New Zealand</li> <li>• Attract sponsors who share an interest in environmental sustainability</li> <li>• Leverage these relationships to help raise awareness, change behaviour and attract funding to further our aims</li> <li>• Potential partners: LegaSea, Sustainable Coastlines, Sir Peter Blake Trust, Sailors for the Sea, Project Jonah, Spirit of New Zealand Trust, Department of Conservation, National Sports Organisations, Melanoma New Zealand and World Sailing</li> </ul>	<p><b>What we're going to do:</b></p> <ul style="list-style-type: none"> <li>• Lead by example, ensuring all Yachting New Zealand run events eliminate the use of single use plastics</li> <li>• Ensure events make more efficient use of coach boats</li> <li>• Implement a programme with supporting resources that helps clubs run clean regattas</li> </ul>	<p><b>What we're going to do:</b></p> <ul style="list-style-type: none"> <li>• Promote the use of modern environmentally friendly coatings that inhibit the growth and spread of marine pests</li> <li>• Investigate the use of electric (battery powered) rescue boats (RIBs) including the life cycle and benefit of batteries over fossil fuels</li> <li>• Promote the use of renewable energy sources for sailing and boating and with helping to run our clubs</li> <li>• Identify and promote the benefits of solar technology for sailing and boating</li> </ul>	<p><b>What we're going to do:</b></p> <ul style="list-style-type: none"> <li>• Use online learning (Embark) to educate and empower people</li> <li>• Include content on environmental sustainability in Yachting New Zealand courses</li> <li>• Regular communications via Yachting New Zealand channels (e-newsletter, news, social media) including sharing stories and relevant research, and promoting best practice and innovative initiatives</li> <li>• Recruit ambassadors to build environmental awareness and draw on their expertise in furthering our environmental sustainability efforts</li> <li>• Offer leadership education and opportunities to young New Zealanders</li> </ul>
<p><b>Outputs:</b></p> <ul style="list-style-type: none"> <li>• Annual beach clean-up led by Yachting New Zealand starting August 2018</li> <li>• All clubs signed up to LiteClub by 2022</li> <li>• Up-to-date material available on the Yachting New Zealand online club manual</li> <li>• 'Clean Club' developed by March 2019 - 50% of clubs accredited by June 2021</li> <li>• Pledge launched by March 2019</li> </ul>	<p><b>Outputs:</b></p> <ul style="list-style-type: none"> <li>• Partner matrix created by end of 2018</li> <li>• Create a sustainability partner programme</li> <li>• Four partner agreements in place by December 2018</li> <li>• Include partner messaging in two Yachting New Zealand programmes by the end of 2019</li> </ul>	<p><b>Outputs:</b></p> <ul style="list-style-type: none"> <li>• Oceanbridge NZL Sailing Regatta to be single-use-plastic free from 2019</li> <li>• Clean regatta template produced by July 2019</li> <li>• Two partner organisations engaged with a Yachting New Zealand regular event from 2019 onward</li> <li>• Yachting New Zealand led events carbon neutral by 2022</li> </ul>	<p><b>Outputs:</b></p> <ul style="list-style-type: none"> <li>• Investigate options for environmentally friendly, effective coatings</li> <li>• Work with partners regarding battery use and battery powered RIBs</li> </ul>	<p><b>Outputs:</b></p> <ul style="list-style-type: none"> <li>• Quarterly newsletter / column</li> <li>• Yachting New Zealand learn to sail material to contain a section on caring for the environment by March 2019</li> <li>• Embark modules for clubs and sailors launched end of 2019</li> <li>• Regular communication via Yachting New Zealand channels</li> <li>• Opportunities for young leaders by 2019</li> </ul>