

Partnering with Regional Sports Trusts



Yachting NZ Commodores' Conference | June 9th 2018 | Presented by David Parker



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(and do they have any lollies to give away ??)



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14 Regional Sports Trusts

Sport Northland

Aktive - Auckland Sport and Recreation **

Sport Waikato

Sport Bay of Plenty

Sport Gisborne

Sport Taranaki

Sport Hawkes Bay

Sport Wanganui

Sport Manawatu

Sport Wellington

Sport Tasman

Sport Canterbury/West Coast

Sport Otago

Sport Southland



The Auckland Space

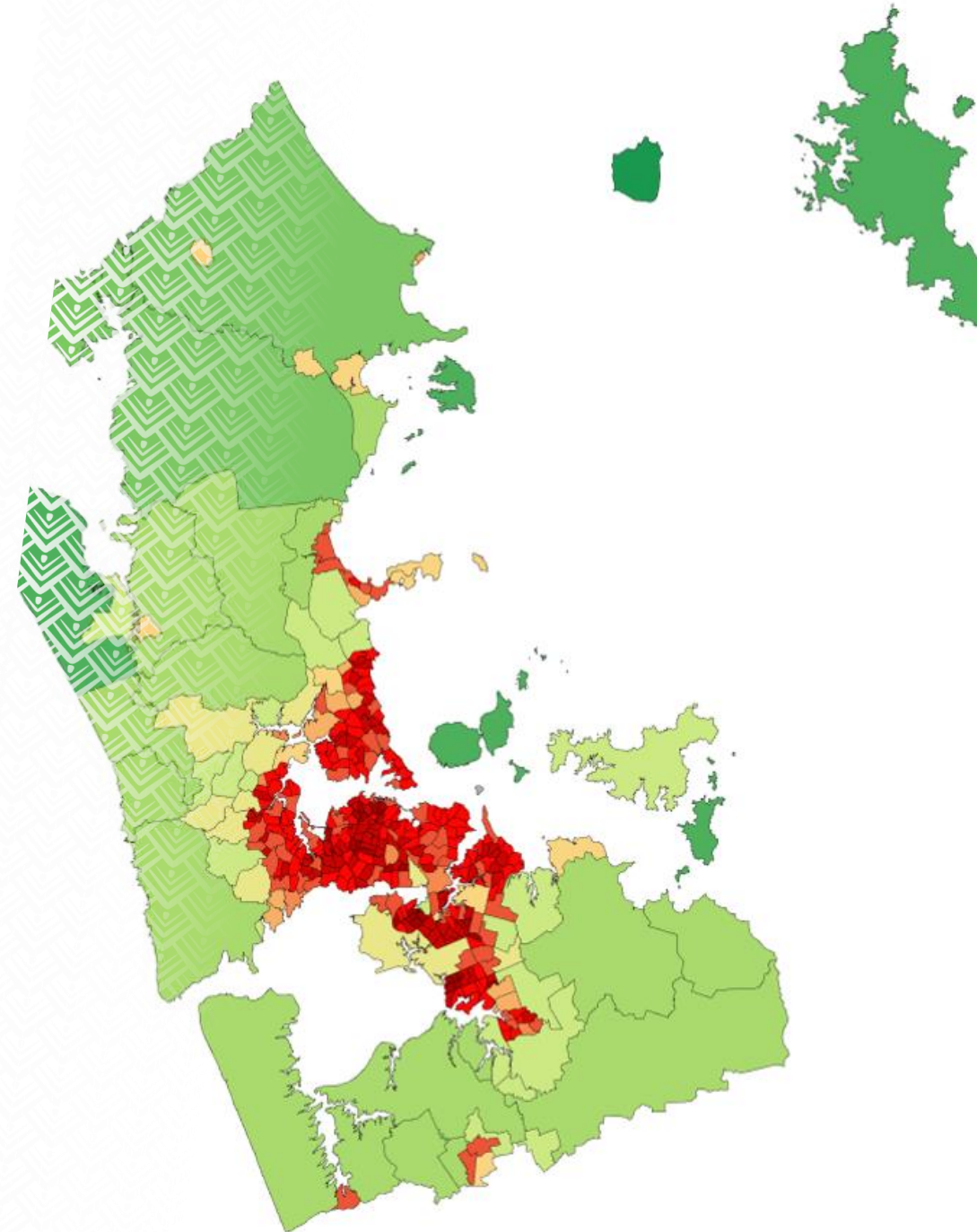
Aktive - Auckland Sport and Recreation

Region-wide leadership and advocacy, strategic direction, single point of contact for sports and investors, consistency, efficiency, maximising funding into the region

RST/Delivery Partners

- Harbour Sport
- Sport Waitakere
- Sport Auckland
- CLM Community Sport
- College Sport Auckland

Local Programme Delivery, Local Advocacy and connections, Clubs and Community Organisations, Schools



What do RST's do?

- **Regional Sports Trusts (RSTs) are organisations set up to grow community sport including helping support clubs in your region. What RSTs can offer to clubs will vary depending upon the region and their capabilities and priorities.**
- **Many of the RSTs capabilities stem from their access to a large network of people and databases in sport, business, health, and many other different fields. Though they may not be directly accessible to you they can communicate on your behalf.**
- **RST have specialists with experience in various areas, with each responsible for the smooth running of sport be it coaching, events, youth, clubs, or junior development.**
- **RSTs are useful organisations to know, and they will always have expertise to help you achieve your goals.**

Source – Cycling NZ, Club Toolkit



RST Funding

- Locally may be direct funds, targeting specific outcomes and varying from area to area – *you'll need to check*
- Example in Auckland:
 - *Targeted Population Group Innovation and Development Fund*
 - \$600k pa looking for innovative projects that target physical activity for Sport NZ TPG inactive groups
 - Samoan, Indian, Chinese, Maori, young people 5-18, young girls 10-18, low socio-economic areas



But nationally..... Kiwisport

- **National initiative launched by PM in 2009**
- **Aims:**
 - **Increase number of school-aged kids in organised sport**
 - **Increase availability and accessibility of opportunities**
 - **Support skill development so they can participate effectively**



But nationally..... Kiwisport

Two funds

- Direct – paid to schools as part of Min of Ed funding
- **Regional Partnership Fund – invested in community groups**
 - **Meet regional and local priorities – *not the same everywhere***
 - **Seed funding**
 - **Partner contributions (skin in the game)**
 - **Up to 3 years duration**
 - **Opportunities to partner with other codes**



But nationally..... Kiwisport

Kiwisport is not for:

- Facilities
- One-off events
- Retrospective activity
- Social Marketing
- Sponsorship
- Nutrition or physical activity focussed
- **Business as usual**
- No skin in the game
- Admin costs

- **Must have partnership...**
- **And support of NSO**



But nationally..... Kiwisport

Nationally c. \$9-10m pa

Auckland pa

- Regional (via Aktive) \$600k
- Local (via RST/Partners) \$2.4m



How to Engage

Just Do It !

- *Establish personal contact*
- *Attend seminars and meetings especially of sports club colleagues*
- *Compare strategic priorities and find common goals with Sport NZ, YNZ, RST and Local Government*
- *Understand what your RST is doing in your area*
- *Ask for help*
- *Agree a formal engagement plan*



Thanks...

