

## **Post it Session #1- *Growing Participation***

Growing participation within clubs is key to keeping a club alive.

*Write down one way your club could make use of Kiwisport funding to support a programme or work with another club to generate greater participation at your club.*

### **Funding**

- Get funding for better facilities
- Day on the water for cancer kids
- Women on water
- 2-3 person LTS dinghy e.g. Omega?
- Funding Waterwise coach / Coaches L1/2
- Coach funding for women's learn to sail
- Solar electric coach boats
- Funding for yacht safety and equipment
- Funding a traveling trailer for starlings and 420s
- Funding for boat and rib storage
- Gulf Harbour Yacht Club has an affiliation with Wentworth College Sailing academy that could be enhanced with Kiwisport funding for the right support

### **Ways to increase participation**

- Sponsor junior LTS kids
- Shared coaches
- South Auckland- collaborate, target youth, minorities and lower social groups
- South Auckland regatta
- South Auckland schools programme
- Other nationalities/ethnic groups
- More social activities
- Bridge/link different local clubs and classes to provide wider experience and get crew
- Get feedback from your club, especially your juniors
- Get a junior rep on the committee to make it more exciting for juniors
- Welcoming new members
- Identifying key movers
- Synergies with other clubs

- Approach winter sports code clubs - offer their kids a summer programme, especially in non-traditional sailing areas
- Offer primary and intermediate schools a summer sailing/LTS programme. Especially to those from lower socio-economic backgrounds, with reference to Auckland population statistics
- Promote other opportunities such as every boat needs crew
- Change your sailing programme for one or two events/club racing days to mix classes and ages
- Clubs working together / Sharing Resources/ Sharing Water space = Shared benefits
- Opportunities for lower socio-economic kids
- Approach rugby/soccer clubs to join our racing events in their off season to encourage additional participation from a younger audience
- Kids into sailing- team oriented strategies/team participation/girls sailing important/target schools
- Define pathway
- Corporate sailing to open up the clubs
- YNZ/ regional Initiative: trailer-able fleet of two handed boats - courses run in local school and available for use by clubs for particular courses
- More ongoing funding for adult learn to sail to encourage their participation
- More adventure into sailing activities
- Owning robust classes focus and support participation sailing
- Coaching programme across clubs (locally linked)
- Conversion from LTS to Club activities
- Keelboat clubs partner with centreboard club to encourage youth membership
- Changing landscape for clubs to own boats- storage issues
- Look at merging the strengths of clubs near each other
- Work in cooperation with neighbouring clubs- coaching/ regattas
- Guest speakers in the clubhouse about any topic- men's health, engine maintenance etc
- Invite other clubs/businesses to fund first aid courses etc
- Women's only sailing nights
- More open days to the public feels invited
- Bringing other water sports into the yacht club